A++ NAAC
MRIIRS, Deemed to be University

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WES
World Education Services

DISCOVER THE FUTURE OF LEARNING

BACHELOR OF COMMERCE

ACADEMIC SESSION JULY 2023

MANAV RACHNA
CENTRE FOR DISTANCE AND ONLINE EDUCATION

www.manavrachnaonline.com

THE MANAV RACHNA UNIVERSE

Manav Rachna Educational Institutions (MREI) is one of the premier names in higher professional education, with a diverse and dynamic spectrum of activities. the name actively promulgates life as an expedition of intellectual and individual discovery through highly innovative and flexible horizons. the Institutions comprise of 5 entities, a Deemed University, a State University, a Dental College and K-12 Schools

MANAV RACHNA: A LEGACY OF EXCEPTIONAL LEARNING

Manav Rachna Educational Institutions are the brainchild of Dr. O P Bhalla, an educationist, and a philanthropist. Founded in 1997, MREI is a visible symbol of knowledge & experience providing high-quality education in various fields. The institutions have over 37,000+ alumni base, 600+ reputed MNCs & Indian Corporate patronizing MREI, 535+ Patents (filed/granted), 86+ global academic collaborations, and 80+ Alumni & In Campus start-ups, 13 are the countries from which Manav Rachna students arrive, 8500 Research papers in International / National Journals and Conferences. Institutions at MREI comprise Manav Rachna University (MRU), Manav Rachna Dental College (MRDC) and Manav Rachna International Institute of Research & Studies (MRIIRS).

DIRECTOR'S PROFILE

Lt. General (Dr.) R K Anand
Director- Centre for Distance and Online Education

Prof (Dr.) Lt. General R K Anand, PVSM, AVSM, SM, VSM is a professional with four decades of experience in Infrastructure Development, Human Resource Management, Communication Systems, Data Networks and Cyber Security.

He has created and nurtured institutions in Technology, Medicine, Hospitality and Fashion Design in various parts of the country. He has done extensive work on operational research and logistics management. Prof. Anand is an MBA in Operational Research and Business Administration from Osmania University. He is an M.Phil in Strategic Studies from Madras University with an M.Tech in Communication Engineering from IIT Delhi. He has also done his Ph.D. in Cyber Security studying the impact of Cyber threat on high intensity organisations.

B.COM PROGRAMME

ABOUT CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE):

Manav Rachna Centre for Distance and Online Education has been launched under Manav Rachna International Institute of Research and Studies (NAAC 'A++' Grade Accredited Institution) to provide quality education to those students who are not able to Siphon any benefits from conventional systems of Education. Nine programmes in different streams namely Computer Applications, Management, Commerce, Business Administration and Economics will be offered by University in online mode with specialization in different domain such as Healthcare, Business Analytics, Data Science, Banking and Finance, Artificial Intelligence, Cyber Security Digital Marketing, Blockchain and many more. In today's opportunistic world, specialized education is essential for successful professional life. Manav Rachna Centre for Distance and Online Education has collaborated with prominent industry partners to provide global career opportunities to the students and acquaint the students with the increased technology intensive requirement of today's time.

BACHELOR OF COMMERCE- ONLINE

Manav Rachna is offering UGC Approved B.COM Online degree programme at the Manav Rachna Centre for Distance and Online Education.

The field of Commerce plays a crucial role in the Nation-building. There is always a necessity to simplify the procedures related to law, trade, finance, audit, and taxation simplify the business procedures.

“Bachelor of Commerce” at "Manav Rachna Centre for Distance and Online Education” provides a Multi-disciplinary approach for the students to shape their domain of education holistically and to meet the ever evolving needs of the society. In Multi-disciplinary approach, students are inspired to select courses from different disciplines to expand their knowledge base, discover themselves through creative thinking and learn the skills of collaboration. The course is designed to meet the requirements of the business and industry with relevant curriculum and pedagogies. The course content is delivered by highly experienced and well-qualified faculty and mentors with the aim to transform the learners into industry-ready professionals.

The online programme will help the students to achieve an academic degree along with flexibility and relaxation. This online programme holds equal academic value to an on-campus degree and help students in developing themselves into industry ready professionals as equivalent to a conventional degree. Students can perfectly reshape their career and future through impeccably designed online programmes.

HIGHLIGHTS

B.Com offered with ACCA, UK

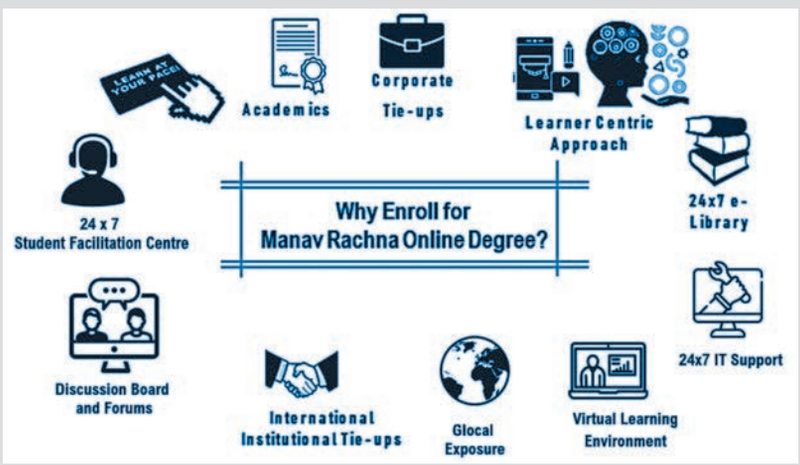
ELECTIVES OFFERED

- Auditing and Taxation
- Accounting and Finance
- Entrepreneurship and Innovation
- Business Analytics

WHY CHOOSE MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION?

- User-friendly Learning Management System
- Guided Mentorship with emotional connect
- Rigorous Assessment System
- Career advancement opportunity
- Customized curriculum designed as per industry needs
- Career Guidance by Industry Experts
- Value Addition by International Experts and Renowned luminaries
- Interactive Live Lectures /Online Counseling sessions
- Reservoir of pre-recorded video lectures by highly qualified faculty
- Peer Group Learning
- Hands-on Learning
- The three-year degree course accords the students with a comprehensive view of Accountancy, Economics, Taxation, Finance, Marketing, and Law

WHY ENROLL FOR MANAV RACHNA ONLINE DEGREE?



INDUSTRY CONNECT

SCOPE/ CAREER PROSPECTS AFTER B.COM

- Marketing Manager
- Chartered Accountant
- Investment Banker
- Tax Consultant
- Financial Consultant
- Cost Accountant

POTENTIAL RECRUITERS

pwc

Deloitte.

EY Building a better working world

KPMG

Subject-Career Mapping: To achieve above profiles, major courses offered are:

- Financial Markets and Instruments
- Income Tax Law and Practices
- Banking and Insurance
- International Trade and Finance
- Indirect Taxation
- Cost Accounting
- Corporate Accounting
- Advanced Advertising and Sales Promotion
- Consumer Affairs and Customers Care.

For more information reach out to us:

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CENTRE FOR DISTANCE AND ONLINE EDUCATION

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